

eventum premo

Event / PR / Space

Hi!



Team

Do you have a dedicated team assigned to client accounts?

How are resources allocated for multiple projects?

Client service department is responsible for projects and communications with our clients in our agency. We hire suppliers specifically for each project.

Basically, the project team may consist of a:

- project director,
- project managers,
- creative director,
- creator,
- copywriter,
- art director,
- designer,
- technical director
- other specialists.

We distribute the team's resources in such a way that one manager doesn't lead more than two projects simultaneously. This allows us to maintain high standards of our work.



Can you describe your agency culture?

We bring together professionals who are open to new challenges, they are interested in new technologies and strive to achieve the best result each time.

We solve complex problems together and always help new members of our team. Customer's needs are always in the focus of our business strategy.

We highly value our reputation among our clients, suppliers, employees and partners.

We quickly respond to market changes and adapt our processes to fast-paced environment.



Current clients

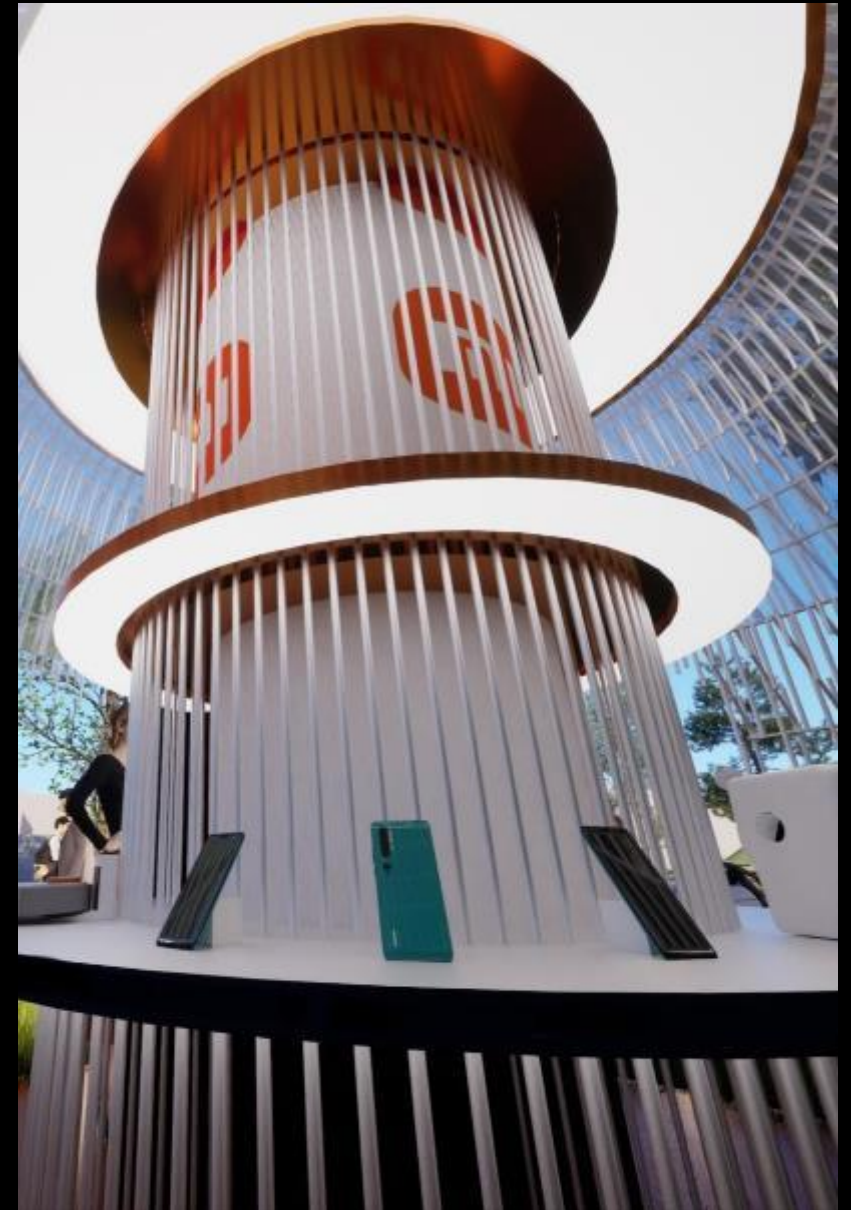
Who are some of your current clients, and what type of events do you typically handle for them?

We have successful experience of cooperation with large companies such as:

- Oriflame Cosmetics
- Emerging Travel,
- Sirocco FZ
- Yango
- ABG LAB DWC
- KNX Global DMC
- And others

We make marketing brand integrations, organize conferences, corporate celebrations and industrial tourism for top management of the companies.

•



Fees

Please explain your fee structure and pricing model

We work with fully postpaid and prepaid projects, trying to find advantageous solution that will suit our client.
We maintain market prices and obtain best financial terms from suppliers.



Estimation of the overall fee for managing event marketing activities.

The fee structure for managing event marketing and communication activities can vary widely based on the size and complexity of the event, the required services, and the duration of the campaign.

These estimates are flexible and should be tailored to the specific needs and scale of the event. The final proposal would include a detailed breakdown of services and costs.



In-house vs. Outsourced Capabilities

Specify which capabilities are handled in-house and which are outsourced.

Creative concept is fully created in-house.

Also, the project management center - Project Director, manages and responsible for different of event

Production, sound and light engineers, stage director, catering, promotional staff, photographers and other team members are usually outsourced.



List of suppliers

- Just Production
- PMG
- MFA events
- Seamless renovation
- Groovy Party
- Peacock advertising
- Go rent
- EventSugi
- Raniki events
- Lifestyle
- Art village creative
- Rentastic
- RWG
- AVS pro film equipment
- Party social
- Apple



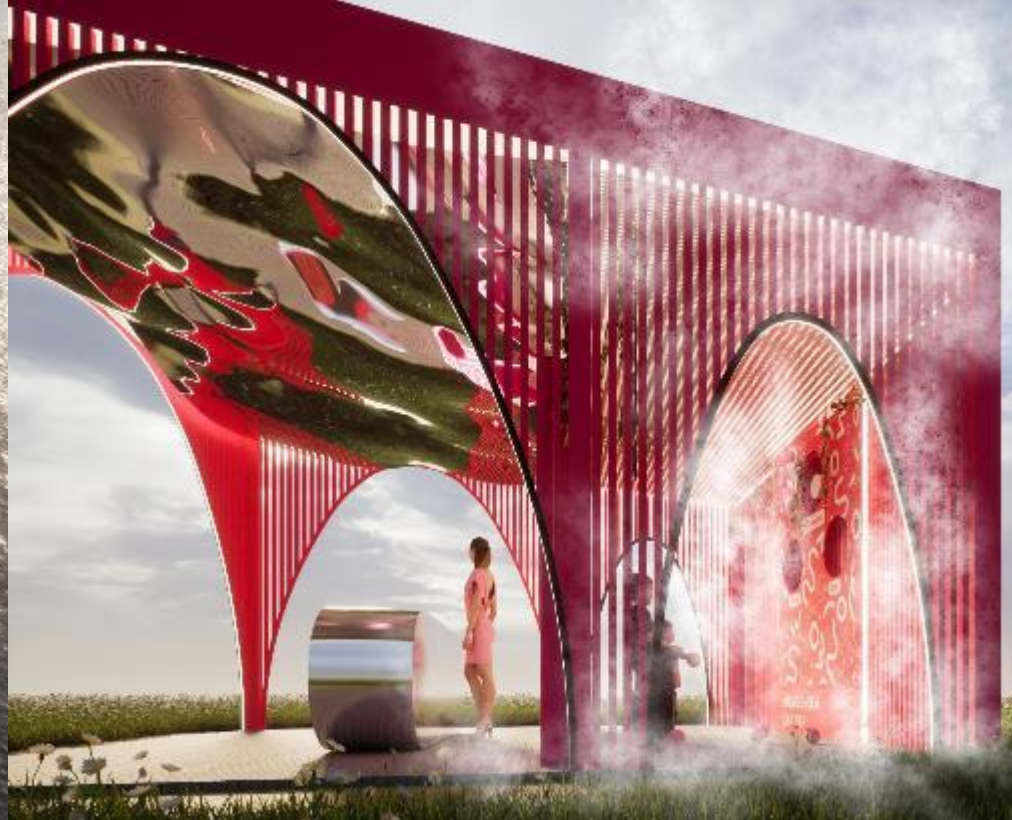
Permits

We have a large experience of working with permits in the region. Usually we use and pay attention to these types of permits:

- CID – alcohol permit
- DET (DTCM) -allowance to run the event (ticketed, non-ticketed, free ticketed, public, private etc)
- Dubai Municipality – permission and licence to sell food at the event
- DED - permission and licence to sell non-food at the event (sometimes not needed if you already have DET / DTCM)
- DCD – permit for large constructions that we build especially outdoor
- Media Permit – permit for media at the event
- DFTC – video and photo shooting permit
- Dubai Civil Aviation – allowance to use flying drones
- Ministry of Defense – we work with the Ministry if already have DFTC and Dubai Civil Aviation
- SIRA permit – security permit



Proposal examples



Stage Setups



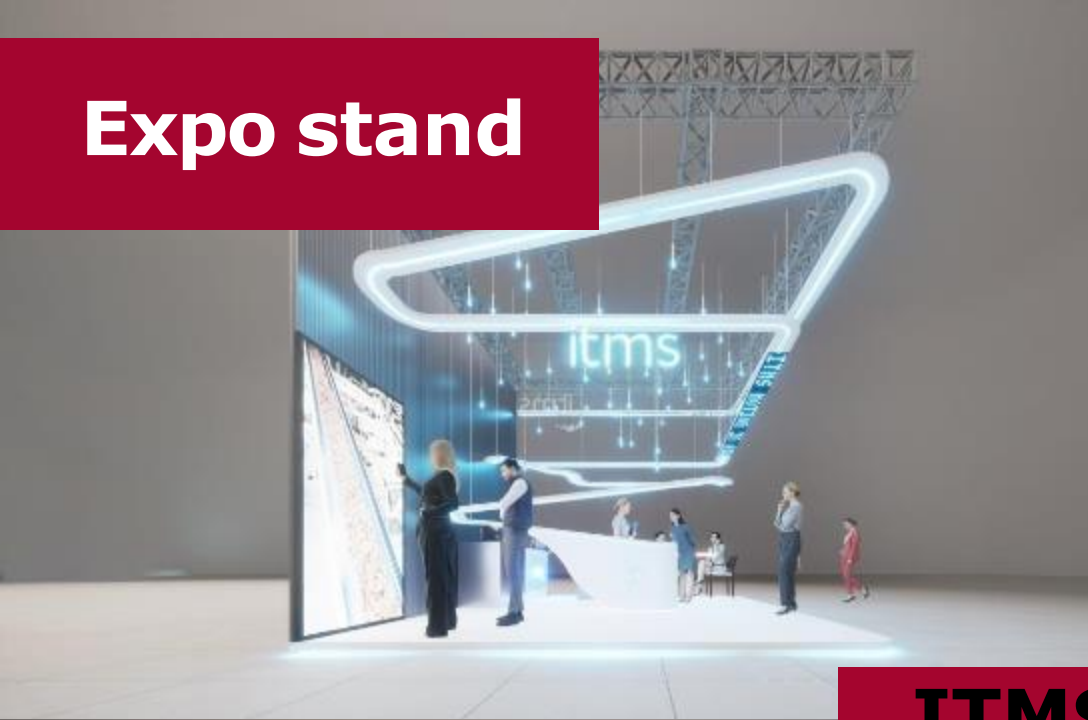
VK Insight Day



RECONFA Yandex



Expo stand



ITMS



Key visual



UNITY

celebration event



Key visual



Key visual





Festival render

JOLION CONCEPT STORE

Merch zone



JOLION HOUSE

Kitchen zone

05

A huge fridge, where you can take drinks and food

There are a lot of special magnets with USP of new Haval Jolion on the fridge



JOLION HOUSE

Style zone

04

A wall of sneakers, the color of which corresponds to the colors of the Jolion



HAVAL render



TIMEOUT MARKET mockup

Event Design & Production

What is your event experience design process?

- 1** Having received a brief from the customer, we organize a meeting with the client to clarify the details of the project.
- 2** We gather a team that will work on the project. The creative and producers teams create several ideas and key visuals.
- 3** After receiving feedback from the customer, we detail 1-2 ideas, think through the setup and design of the space and constructions, including photo zones, registration area, decorations, merch etc.
- 4** We are ready to improve design and details, taking into account client feedback and current trends.

Can you handle venue sourcing, AV/furniture, printing, and overall production aspects?

Yes.



Case Studies

Relevant case studies that showcase our strengths

We have extensive experience of working with international companies. Below in the presentation you can read more about this experience in the case studies.

Cases are in the presentation below.





HEINEKEN SILVER REFRESHING SESSION

The Customer : Sirocco

Description:

Unveiling a new product – Heineken Silver® – a lager that leaves a fine fresh aftertastes. Heineken threw a hot party for the company's closest partners and friends, with a specially invited DJ and an ice cream bar in Dubai, on the 77th rooftop floor of Address Beach Resort Hotel.





YANGO ML SUMMIT

The Customer: Yandex

Description:

A closed meeting for experts in the field of machine learning, where hardcore reports from Yandex speakers were presented and the most topical issues from the world of Machine Learning were discussed. A program was organized for the guests, which included: speakers, presentations on the big screen, networking, buffet, as well as an incredible sunset and a beautiful view from the balcony of Attiko restaurant on the 31st floor of the W hotel.



INDRIVE ANNIVERSARY

The Customer: inDrive

Description:

inDrive marked its tenth anniversary while on a world tour! EP prepared a Dubai-based hub for the UAE-based company's employees.

"We are fans of our own brand!" was the message of the anniversary, a concept that united inDrive staff at anEvening Fest format corporate party, where they were able to enjoy speakers' performances, get inspired, and meet likeminded people.





TRUE TECH DAY

The Customer: IT
Company

Statistics :
More than 60 K employees

Description:

A major IT conferences, True Tech Day, which gathered together more than 60,000 employees designers based in Tbilisi, Astana, and Dubai. We arranged a distant studio in Dubai for two managers to speak live from the UAE, one of them was Jaspreet Bindra, the Founder and the Director of Tech Whisperer, ex Microsoft.





FETISOV JOURNALISM AWARD

The Customer: FJA

Description:

The Fetisov Journalism Awards is the world's main journalism award. The 2022 FJA winners were announced in Raffles, Dubai, the UAE .



LEADERSHIP TRAINING SEMINAR DUBAI

The Customer: Amway

Statistics :
More than 2,500 guests

Description:

More than 2,500 guests visited the Amway leadership training seminar for Kazakhstan, which was held in Dubai.



DEPARTURE OF PARTNERS TO SWITZERLAND

The Customer: Private client

Location: Switzerland

Description:

Travel along the paths of famous figures: poets, writers, musicians and generals across the country with stops in the cities of Lucerne, Bern, Vevey, Gstaad, Lausanne.





INDUSTRIAL TRIP TO CHINA

The Customer: Oriflame

Statistics: 50 guests

Description:

The EP team organized a business tour to China for employees of a leading company, revealing the prospects of cooperation from a completely new and unexpected side. The participants visited selected industrial sites and cultural locations, exchanged experiences with foreign colleagues, industry experts and received a lot of positive impressions.





DEPARTURE TO CHINA

The Customer: Metallurgical company

Statistics: Groups of 15 people

Description:

A business trip to China with visits to key industrial sites and cultural attractions. The staff exchanged experiences with Chinese colleagues and experts, got charged for new achievements and got a lot of inspiration!



Formal Recognitions & Awards

Awards our team has received.

20+ professional awards:

- BeAward,
- bema,
- Event of the year,
- Eventiada,
- MAA Globes.

Sustainability alliance

We were responsible for the event block, as speakers at a [conference dedicated to sustainability marketing](#).

The conference was held in Dubai.

Please, [see more](#) at our website.





Thank you!